

EMBARGO IS MAY 21 AT 4PM SGT



WEBTVASIA AND YOUTUBE ANNOUNCED “ONE LOVE ASIA” A LIVE CONCERT IN SUPPORT OF UNICEF EXCLUSIVELY ON YOUTUBE ON MAY 27

Kuala Lumpur, 21 May 2020 - WebTVAsia and YouTube announced “**ONE LOVE ASIA**”, a star-studded concert in support of UNICEF, featuring a stellar lineup of celebrities, artists, public figures and YouTube creators across Asia, to be live streamed exclusively on [One Love Asia's official YouTube channel](#) on May 27, 2020.

Starting at 8:00pm HKT, this four-hour live stream feature biggest stars from Asia including **UNICEF Regional Ambassador for East Asia and Pacific, Choi Siwon, Exile Akira, Karen Mok, Apink Jeong Eun-Ji, Namewee, G.E.M., Chi Pu, Sam Tsui, Ranz & Niana, Jack Neo, Morissette, Boy William, Ice Paris, Pearwah, Christian Bautista, Baim Wong, Raditya Dika, Ismail Izzani, Quang Dang, DatG & DuUyen, Erik, Inul Daratista, Celine Tam, Priscilla Abby and HaoRen** along with over 50 leading artists, public figures, celebrities and YouTube creators. All donations from the live stream on [One Love Asia](#) will go to UNICEF Asia in an effort to prevent the pandemic from becoming a lasting crisis for vulnerable children.

[\[Official Info Trailer\]](#)

CEO of WebTVAsia Fred Chong said this is one of the biggest initiatives from the Asian entertainment community to show our support for UNICEF through a one cohesive message of Love and Unity. We cannot thank all the participants enough for contributing to this special concert.

Gautam Anand, Managing Director, YouTube APAC said: “We’re excited to be supporting WebTVAsia and UNICEF to bring this very special concert to YouTube audiences across APAC and globally. ONE LOVE ASIA encapsulates our commitment to championing talent and giving them a platform to share their creativity and make a positive impact in the world.”

UNICEF’s Regional Director for East Asia and Pacific, Karin Hulshof said, “UNICEF is thrilled to be part of the “ONE LOVE ASIA” concert! Together we will create greater awareness of UNICEF’s work for children and families so they will be able to recover, rebound and reimagine a stronger future.”

With many countries slowly opening up, “**ONE LOVE ASIA**” hopes to spread positivity in countries on the path to recovery, while igniting a sense of unity and love across Asia.

WebTVAsia CEO Fred Chong said Asian countries and its people have been severely impacted by the pandemic, so the overwhelming response from the artistes and YouTube to support this UNICEF Asia donation drive makes this project truly special.

The “**ONE LOVE ASIA**” concert is part of UNICEF’s #Reimagine global campaign to task the global community to #Reimagine a better world for children post COVID-19.

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The live stream will be available through www.youtube.com/c/oneloveasia, where the donation can be made through YouTube 'Donate Now' button that directly pays to UNICEF's account during the live stream and will continue to be available for 30 days after the concert.*

For more information, please visit www.onelove.asia.

*YouTube Giving is available to users in over 40 countries. Check your country's availability [here](#).

Featuring

**CHOI SIWON | KAREN MOK | AKB48 GROUP | EXILE AKIRA | APINK JEONG EUN-JI |
MORNING MUSUME 。 '20 | DHVANI BHANUSHALI | CHI PU | RANZ & NIANA | CIX |
G.E.M. | MORISSETTE | NAMEWEE | TULSI KUMAR | SAM TSUI | ERIK | CHAU BUI |
BOY WILLIAM | PARIS & PEARWAH | JOVITA GANDHI | LOST STORIES | JACK NEO |
PRISCILLA ABBY | BAIM WONG | DATG & DUUYEN | INUL DARATISTA | HAOREN |
RADITYA DIKA | CHRISTIAN BAUTISTA | ZIZI KIRANA | ANDI RIAN TO | ISMAIL IZZANI |
PHYU PHYU KYAW THEIN | RICO BLANCO | CELINE TAM | WIMI ZHAO | POK MINDSET |
ARIF MUHAMMAD | SOPHIA HUANG | MARVI MARIA VITÓRIA | JERYL LEE | YUNG RAJA | NAMFON INDEE |
LAURA MAM | QUANG DANG | HEHAA TV | NO ROME |
BEABADOOBEE | ECLAT | FARIZ JABBA | DJ BLINK | DJ NIMBIA | DJ RACHEL B |
DJ PINKO | DJ LEYO & MC JUNIOR | DJ RICHIE HALEY |
ANY MANY MORE...**

ENDS

About YouTube

Launched in May 2005, YouTube is the world's most popular online video community allowing billions of people to discover, watch and share video. YouTube provides a forum for people to connect, inform and inspire others across the globe and acts as a distribution platform for original content creators and advertisers large and small. YouTube is a Google company.

About WebTVAsia

WebTVAsia is leading YouTube Multi-channel Network in Asia with offices across APAC region and the company has been championing the 'Celebrate Asia' message through its event WebTVAsia Awards and Viral Fest Asia since 2016. It currently manages 3000 of Asia's top Youtube creators with a combined monthly traffic exceeding 5 billion views.

About UNICEF

UNICEF works in some of the world's toughest places, to reach the world's most disadvantaged children. Across more than 190 countries and territories, we work for every child, everywhere, to build a better world for everyone.

For more information about UNICEF and its work for children visit: www.unicef.org/eap

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